START HERE

11MM Blu-ray Insert Cover Template

Everything you need to design a print-ready insert for a 11 mm case. Read this first: it takes five minutes and saves a reprint.

In this pack

START HERE.pdf	This guide.
README.txt	The key facts in plain text.
☐ **1 Template**	The Photoshop template (PSD) you design in.
☐ **2 Video Guides**	Step-by-step videos, including saving your PDF.
☐ **3 Specification**	Full artwork spec with drawings for 14 mm and 11 mm cases.
☐ **4 Previews**	Pictures of the template and the printed sheet.

At a glance

Fits	**Slim Blu-ray cases, 11 mm or 12.5 mm spine**
Prints	**Side A, outside face · single-sided**
Finished size	**268 × 149 mm**
Back · spine · front	**128.5 · 11 · 128.5 mm**
Bleed / safe zone	**3 mm / 3 mm**
Page	**A4 landscape, insert centred**
Resolution	**300 ppi**
Colour	**CMYK, Coated GRACoL 2006**
Send us	**One PDF, A4 landscape**

Quick start

Three steps from download to order. The detail is on the next two pages.

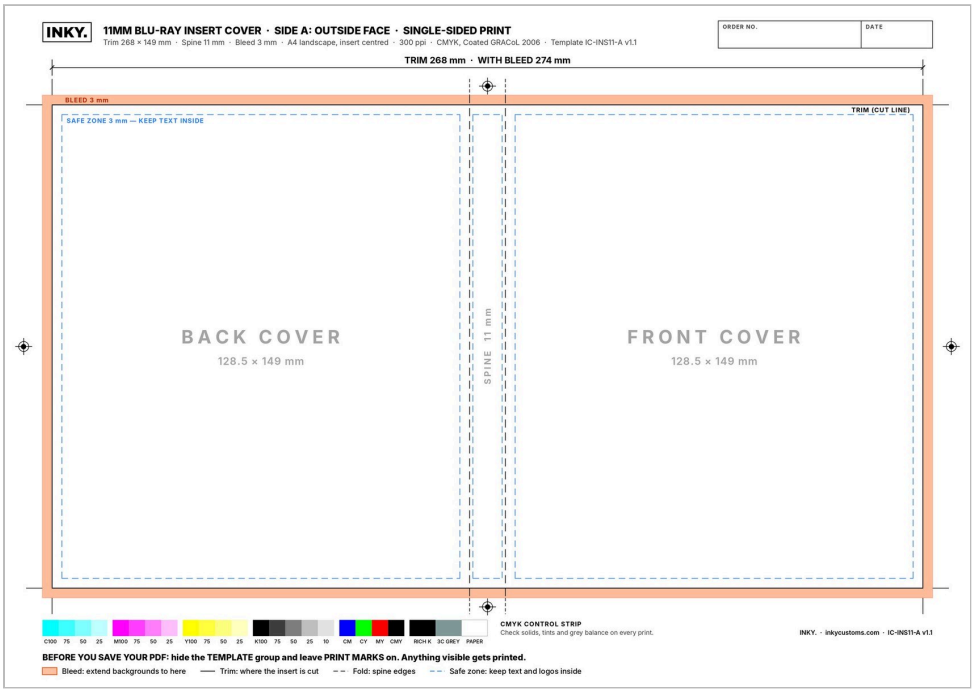
1 **Open the PSD**
Open the file in **1 Template** with Adobe Photoshop. Read the card on screen, then hide it.

2 **Design your insert**
Work inside the **YOUR ARTWORK** group. Run backgrounds to the orange bleed; keep text in the blue safe zone.

3 **Save a PDF and order**
Hide the **TEMPLATE** group, save as PDF and attach it to your Insert Printing order.

Inside the template

The template opens on an A4 landscape page with your insert in the middle. The guides show where it is cut and folded.



The template with the READ ME card hidden. Back cover on the left, spine in the middle, front cover on the right.

Bleed
Extend backgrounds to this edge, 3 mm past the cut.

Trim
Where the insert is cut.

Fold
The two spine edges.

Safe zone
Keep text and logos inside.

The layers

TEMPLATE — hide before export	Help only. Hide the whole group before you save your PDF.
READ ME	The instruction card you see when the file opens. Hide it to start designing.
FINAL CHECK	Off to start. Hide GUIDES and switch this on to see your insert exactly as it will be cut.
GUIDES	Bleed, trim line, spine folds, safe zone and labels.
PRINT MARKS KEEP ON	Crop marks, colour strip and job details we use to print and cut your insert. It's locked: leave it on.
YOUR ARTWORK	Your design goes here: Front cover, Spine, Back cover and Background layers.
Paper — white	The white page. Leave it as it is.

Saving your PDF in Photoshop

We print your PDF exactly as you send it, so it's worth two minutes to get this right. Prefer to watch? Open the **2 Video Guides** folder.

1 **Hide the TEMPLATE group**
Click the eye next to **TEMPLATE — hide before export**. Leave **PRINT MARKS** switched on.

2 **Save a copy as Photoshop PDF**
Choose **File › Save a Copy...** (older Photoshop: **File › Save As...**) and set the format to **Photoshop PDF**.

3 **Name it and save**
Use a name like `YourName_GameTitle_11MM_SideA.pdf`. If Photoshop warns that PDF settings can override your save settings, click **OK**.

4 **Pick the preset**
In **Save Adobe PDF**, choose **[High Quality Print]**. Untick **Preserve Photoshop Editing Capabilities** to keep the file small.

5 **Keep the quality and colours**
Compression: set **Do Not Downsample**. **Output:** set Colour Conversion to **No Conversion** so your CMYK colours stay exactly as designed.

6 **Save and check it**
Click **Save PDF**, then open the PDF and run through the checks on the right.

Before you save

- ☐ Backgrounds reach the orange bleed edge
- ☐ Text and logos sit inside the blue safe zone
- ☐ Nothing important on the spine folds
- ☐ Images look sharp at 100% zoom
- ☐ FINAL CHECK preview looks right

Check your PDF

- ☐ Page is A4 landscape
- ☐ No orange, blue or dashed guides
- ☐ Crop marks, colour strip and job details show at the edges
- ☐ Your design fills the area inside the marks

Don't change the page. Keep the A4 landscape canvas, 300 ppi and CMYK colour mode. Don't crop, resize or rotate the document, and don't add extra crop marks or bleed in the PDF settings: they're already built in. The **4 Previews** folder shows what a finished PDF looks like.

Questions

Do I need Photoshop?
The template is built for Adobe Photoshop. Other apps that open PSD files may switch it to RGB or lose layer settings, so check your PDF carefully if you use one.

Do I add bleed or crop marks when saving?
No. The bleed is part of the template and the crop marks are on the PRINT MARKS layer. Don't add any more in the PDF settings.

Is this single- or double-sided?
This template is Side A, the outside face of the insert, printed single-sided. The inside of the insert stays plain white.

Why have the edges of my design gone white?
The FINAL CHECK layer is on. Switch it off to keep designing, and make sure it's hidden with the rest of the TEMPLATE group before you save.

My images are RGB. Is that OK?
Yes. Place them as normal and Photoshop converts them to CMYK in this document. Very bright neon colours can look a little duller in print; that's normal for CMYK.

Can I put text on the spine?
Yes. Keep it centred between the two fold lines and inside the safe zone, so it doesn't wrap round the edge of the case.

Is this the right template for my case?
This one is for slim cases with an 11 mm or 12.5 mm spine. For standard 14 mm Blu-ray and 4K Ultra HD cases, download the 14 mm template from inkycustoms.com/templates.

I'd rather someone designed it for me
Open a commission on our Discord and a designer will make a print-ready PDF for you. Then order Insert Printing with that file.

Need help?

TEMPLATES & GUIDES
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